



## JEN BECKER

### Planning and Environmental Consultant

Jen Becker is a public policy strategist with over fifteen years of experience developing programs to advance sustainable urban development, particularly around issues of green jobs, clean energy and manufacturing. Jen is the President of *Eco-Strategies Consulting, Inc.*, a NYC/NYS Certified M/WBE. Before consulting, Jen served as the Chief Sustainability Manager for the New York Power Authority (NYPA) and as the Vice President of Clean Energy and Sustainability for the New York City EDC. Jen also worked for New York Industrial Retention Network, the Municipal Art Society and INFORM, Inc.

#### EXPERIENCE

##### **Eco-Strategies Consulting, Inc.**

##### **Pratt Center for Community Development**

Studies of workforce needs assessment and distribution in food manufacturing  
Standardized energy retrofit research and program development  
Industrial land use assessment  
Community College Workforce and continuing education department organizational assessment

Project management for national survey and focus group research project  
Multiple U.S. cities

Technical assistance to local governments to develop energy management plans  
Multiple upstate NY cities

##### **New York State Power Authority**

Developed and implemented utility-wide sustainability platform. Represented agency on all sustainability issues, incl. government task forces. White Plains, NY

##### **NYC Economic Development Corporation**

Developed and managed NYC's clean energy and carbon reduction strategies  
Oversaw federally-funded solar program  
Contributed to *PlaNYC*, the city's first long-term sustainability plan

#### EXPERIENCE

##### **NY Industrial Retention Network**

Managed and published research reports on local manufacturing  
Launched the Green Manufacturing Initiative  
Developed sustainability programs for manufacturers  
Managed citywide advocacy campaign for better zoning policies

##### **Consulting Work**

##### **Sustainable South Bronx**

Demographic analysis and program development

##### **Municipal Art Society**

Coordinated and facilitated region-wide planning workshops

##### **INFORM, Inc.**

Managed waste prevention research and community outreach program

##### **City of Seattle, Strategic Planning Office**

Technical assistance to communities focused on smart growth and environmental justice, Seattle, WA

#### EDUCATION

Master of City and Regional Planning  
Pratt Institute, Brooklyn, NY

#### EDUCATION

B.A., Geography and History  
University of Wisconsin-Madison, WI

#### REGISTRATIONS

LEED Accredited Professional

#### PROFESSIONAL AFFILIATIONS

CORO Leadership NY  
Women in Communications and Energy

#### FACULTY POSITIONS

Pratt Institute, Brooklyn, NY  
Visiting Assistant Professor

#### PUBLICATIONS (selected)

Food + Workforce: Connecting Growth and Good Jobs (2015)

Making Room for Housing and Jobs (2015)

Distribution Challenges and Opportunities for NYC's Small, Specialty Food and Beverage Manufacturers (2013)

Brooklyn Navy Yard: An Analysis of Its Economic Impact and Opportunities for Replication (2013)

*\*Projects based in NYC unless otherwise noted*