



MARTHA SICKLES

Urban Planner and Energy Advisor

Martha Sickles is a certified urban planner and energy consultant with 20 years of experience in sustainable community planning and development, government reform, change management and civil society empowerment. She has managed complex programs and projects around the world, successfully engaging diverse groups to develop solutions to community problems and issues.

EXPERIENCE

Habitat for Humanity, NYC

Stakeholder outreach and community engagement for development of affordable senior housing with services and open space.

International: Local Government Reform

Urbecon LLC

Conducted land and housing planning studies, housing policy research, business and organizational planning. Poland

Urban Institute

Designed and managed Local Government Reform Initiative for US AID. Tbilisi, Georgia

PADCO

Designed & managed municipal land and housing reform program for USAID. Poland

Organizational Development

Open Society Institute

Created and managed regional Central Asian NGO to be self sufficient in two years, delivering contracted services and building NGO capacity

Strategic Planning and Market Reform

Eastern European Real Property Foundation

Training, research, grant and technical assistance to promote market transformation and growth of the real estate professions and sectors in 7 Central European countries

EXPERIENCE

Energy

Con Ed Multifamily Energy Efficiency Program

Provision of energy saving prescriptive measures to over 1800 multifamily buildings in New York City

PPL Affordable Energy Program

Outreach and motivational marketing program that engaged 6,000 low-income households in energy/water saving retrofits and behavior change to reduce energy consumption using local non-profits as trainers and distributors

Energy Project Management

10 energy retrofit projects producing 20%+ energy savings through electric, thermal and renewable energy measures

Roosevelt Island

Research, planning strategies, capital projects and services in areas of transportation, housing, recreation and landmark preservation

EDUCATION

M.S., School of Social Work, Columbia University NYC

B.A., New College of Hofstra University, NY

CERTIFICATIONS

American Institute of Certif'd Planners (AICP)

CERTIFICATIONS

USGBC Leadership in Energy and Environmental Design (LEED)

PROFESSIONAL AFFILIATIONS

Co-chair, Housing and Neighborhood Revitalization Committee, Metro Chapter, American Planning Association

Board Member, Council of NY Co-ops and Condos

Member, Green Building Council

PUBLICATIONS

"Reducing Energy by a Third: Two New York Case Studies"; HCD Quarterly, APA, Fall. (co-author)

TBS in Local Housing Programs: Organizational Business Planning; PADCO, Poland.

Business Planning Guide for Real Estate Institutes Associations: EERP; Washington DC.

Strategic & Operational Housing Plans: Case Studies: Koszalin, Szczecin, Trzcianka, Gorzow Wielkopolska; Urbecon, Poland.

Housing Finance Policy Strategies for Poland. Urban Institute, Warsaw, Poland. (co-author)

**Projects based in NYC unless otherwise noted*